



MARKETING & ADVERTISING FOR YOUR BUSINESS

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Self-promotion through word of mouth, posting on social media or placing your company in a business directory can be helpful when first getting started, but if you want to take it to the next level and really get the phone to ring, nothing beats utilizing the services of an experienced marketing and advertising professional.



WHY GO WITH A PRO?

- You can focus on doing what you do best, while your vision is carried out.
- An expert will understand the current trends in the marketplace, and the best ways to communicate your message.
- A well planned and executed campaign will likely save you a lot of time, money and hassle.
- Nothing can establish trust and loyalty with your customers more than clean, concise and professional looking creative.

The easiest way to get started is by scheduling a call to discuss a few important items – like your goals, audience, budget and timeline, and from there we'll put together a customized proposal.

TOOLS WE OFFER

MARKETING

- Marketplace and audience research
- Brand/identity creation and management
- Data analytics and reporting
- Campaign strategy and planning
- Lead generation/retention
- Scheduling and launch



ADVERTISING

- Mobile-friendly website design with analytics and search engine optimization
- Print brochures, direct mail, business cards, stationary and much more
- Infographic presentations
- Digital advertising with Google and Facebook
- Subscriber email blasts
- Logo design/photography

For a sample of work, please visit sputnikcreative.org